

**Appendix 2 – Inspiring London through Culture:** project outlines and recommendations to the Culture, Heritage and Libraries Committee

## **CENTRAL GRANTS PROGRAMME**

### **ASSESSMENT CATEGORY – Inspiring London through Culture**

**Albert & Friends Instant Circus (Ref - 13880)**

**Amount requested: £1,417**

**Amount recommended: £1,417**

**Purpose of grant request:** to support Youth Circus performances in the City's outdoor spaces over one day in July 2017.

#### **The Charity**

Albert & Friends Instant Circus (A&FIC) exist to develop the physical and creative potential of children and young people through circus and the physical arts. The circus was set up in 1983 and has now grown to operate across the world delivering skilled and innovative circus theatre performances. They work with other circus troupes across Europe and deliver several programmes for young people with disabilities in London and across the UK.

#### **Background and detail of proposal**

This application is to support the running costs of a selection of outdoor European Youth Circus performances in the City over one day in July 2017. As part of the International Youth Circus Festival, A&FIC are looking to invite circus groups from across Europe for a cultural skills exchange followed by performances in outdoor spaces across London and the City. This programme is majority funded by Erasmus and the charity are seeking your support for the specific costs of performances within the Square Mile. Initial conversations have started with Broadgate Circus and Exchange Square but no official permission has been granted to date.

#### **Financial Information**

The organisation has a reserves policy of £40,000 which they fall well short of currently. The charity is planning to increase their unrestricted income annually to increase their reserves.

<b>Year Ended 31 July</b>	<b>2016 Independently Examined accounts (16 Months)</b>	<b>2017 Forecast accounts</b>
Income	328,109	305,739
Expenditure	344,447	294,780
Surplus/deficit	(16,338)	10,959
Free reserves (number of month's expenditure)	11,904 (0.5)	22,863(1)

### **Recommendation**

The performances will be open to the public and will enhance public benefit in the City while promoting access for all to participate in the City's cultural offer. While this application evidences well its alignment with your criteria and is therefore recommended for funding, funding may only be released once site permissions have been obtained. The assessment panel therefore recommends:

**£1,417 to support the cost of the production manager, production assistant and associated project costs of delivering a day of youth circus performances in the City.**

## CENTRAL GRANTS PROGRAMME

### ASSESSMENT CATEGORY – Inspiring London through Culture

**City Music Foundation (Ref: 13874)**

**Amount requested: £7,500**

**Amount recommended: £2,915**

**Purpose of grant request:** to support the staging costs and musician fees at the annual *City Beerfest* in the Guildhall Yard.

#### **The Charity**

The City Music Foundation (CMF) was formed in 2012 as an initiative of the previous Lord Mayor Sir Roger Gifford, with funding from the Lord Mayor's Appeal. The charity aims to help young professional musicians get a foothold in the profession, providing a two-year mentoring programme covering business development, enabling connections in the City and access to artist management services.

#### **Background and detail of proposal**

The *City Beerfest* has been running since 2012 and has been a successful event in the City's calendar, particularly engaging City workers. The event is organised by CMF in partnership with the Worshipful Company of Brewers who supply beer for the event. In previous years the event has been an official element of the City of London Festival programme but is now solely run by CMF. In 2016 the event attracted over 5,000 people to the Guildhall Yard. CMF organise music for the event and deliver a schedule of quality Jazz, Folk and World Music.

CMF are requesting funding for staging equipment and the artist fees for the musical elements. The rest of the overall budget will be made up through sponsorship from existing partners and through the Worshipful Company of Brewers organising the beer. *City AM* has already been engaged as a Media Partner and permissions have been sought for the event which will take place on 6 July 2017. This event will also be a fundraising opportunity for the charity which will be raising money for its own organisation and for the Lord Mayor's Appeal.

#### **Financial Information**

CMF was set up in 2012 with a large donation from the Lord Mayor's Appeal. Since 2012 they have overspent every year due to having a surplus of funds from the original donation. At assessment, it was discussed how CMF were improving their fundraising annually in order to start breaking even as an organisation. They have a fundraising strategy in place and plan to break even by 2018 while maintaining nine months of reserves. The organisations last accounts are not SORP compliant as they have not provided a reserves policy. This was provided later after a discussion at assessment.

<b>Year Ended 31 July</b>	<b>2016 Independently Examined accounts</b>	<b>2017 Forecast accounts</b>
Income	119,178	178,000
Expenditure	265,676	220,500
Surplus/deficit	(146,498)	(42,500)
Free reserves (number of month's expenditure)	232,600 (10.5)	202,100 (10.9)

### **Recommendation**

The annual *City Beerfest* is a well-regarded event in the City's calendar. It provides an opportunity for workers, residents and visitors to enjoy and participate in the City's cultural offer. The application is to support the costs related to musicians and staging for the event. At your assessment panel it was recommended that funding be awarded for the artist fees only as this element of the programme most closely aligns with your programme's criteria. It was also recognised that the CMF hold significant reserves that could fully support the cost of staging and that additional match-funding was not being sought to help cover this. Funding is therefore recommended at:

**£2,915 to support the cost of the artists performing at the City of London Beerfest in July 2017.**

# CENTRAL GRANTS PROGRAMME

## ASSESSMENT CATEGORY – Inspiring London through Culture

**Commission4Mission (Ref: 13879)**

**Amount requested: £8,450**

**Amount recommended: £7,500**

**Purpose of grant request:** Premiere of Mark Dean's video *Stations of the Resurrection* and Lizzi Kew-Ross & Co's *Being Here* at St Paul's Cathedral.

### **The Charity**

Commission4Mission (C4M) was launched in 2009 to encourage the commissioning and placing of contemporary Christian art in churches. Since their inception they have established a pool of artists, gained commissions in churches across London and the UK and organised a programme of exhibitions.

### **Background and detail of proposal**

This application has been made by C4M on behalf of a group of artists that will be project managed by Lucy Newman Cleeve. The funding is sought for an inter-disciplinary art event for Easter 2017. Featuring work from video-artist Mark Dean and choreographer Lizzi Kew-Ross, they plan on delivering a video and dance performance at St Paul's Cathedral on 26 April. *The Stations of the Resurrection* is a 12-screen work installed under the dome of St Paul's and will be accompanied by a performance of *Being Here* - a newly devised piece for five dancers. The event will be free and open to the public.

The request is for half of the component parts of the performance that will take place in St Paul's and the associated running costs. It was clear from assessment that all of the permissions had been sought for this work and there is a close partnership with St Paul's. The artists managing the programme have a strong track record delivering these types of projects and have chosen an organisation with appropriate objects to make this application. Other funding bids have been submitted to meet the rest of the budget; the organisation believes City Corporation funding will help leverage this.

### **Financial Information**

Forecast income for the current year is £3,500. This grant application will significantly increase the turnover of the organisation in 2017. Your CGU raised this at assessment and was satisfied that the board have a range of skills and experience in managing budgets and grants for other organisations with which they are involved. The project manager applying for the funding also has a proven track record of managing large commissions and projects. Your CGU was reassured that C4M have clear financial controls in place and that funding will be used for its allocated purpose.

<b>Year Ended 31 March</b>	<b>2016 accounts</b>	<b>2017 Forecast accounts</b>
Income	3,844	3,500
Expenditure	1,449	3,500
Surplus/deficit	2,395	0
Free reserves (number of month's expenditure)	4,975 (41)	4,975 (17)

### **Recommendation**

This application closely aligns to the criteria for your programme, particularly because it promotes access for all to participate in the City's cultural offer. The budget is over the amount the scheme would normally wish to support but it was considered by the assessment panel that the applicant had not demonstrated the exceptional nature of this work enough to warrant the higher figure. If funding is awarded, your CGU would require confirmation of the remaining budget for the project being secured. Funding is therefore recommended as follows:

**£7,500 for the performance, staffing and equipment costs for the *Stations of the Resurrection* at St Paul's Cathedral.**

# CENTRAL GRANTS PROGRAMME

## ASSESSMENT CATEGORY – Inspiring London through Culture

**London Symphony Orchestra Limited**

**Amount requested: £9,250**

**Amount recommended: £7,500**

**Purpose of grant request:** to fund an interactive motion-capture installation in City locations that engages new audiences in the LSO's 10-day *This is Rattle* celebration.

### **The Charity**

The London Symphony Orchestra (LSO) has been in operation for twelve decades and performs over 120 concerts a year. The orchestra is self-governing and made up of nearly 100 talented players who perform regularly as soloists and in chamber groups at LSO St Luke's. Alongside the work of the orchestra, LSO deliver a number of projects and programmes across London.

### **Background and detail of proposal**

In September 2017, the LSO and its partners at the Barbican and the Guildhall School of Music & Drama will celebrate the launch of Sir Simon Rattle's first season as LSO Music Director. LSO are planning a 10-day celebration that will take place across the City and will have concerts, free events and participatory experiences for City workers, residents and visitors.

Funding is sought for a participatory experience called *Orchestrating Moments*. This is an interactive audio-visual installation that will be set up in a number of locations in the City. The installation will give participants the opportunity to experience what it would be like to conduct the LSO. Using projections, motion sensors and LSO audio-visual footage, participants will be immersed in an interactive orchestral experience.

Funding is being sought for the total cost of the project. At assessment, it was clear that a lot of thought and planning had been undertaken but that not all permissions had been sought. LSO has explored sites at Guildhall Yard, Royal Exchange, Broadgate Circus, Paternoster Square and Barbican Waterside, although nothing was yet confirmed. They have also requested more than £7,500 in funding for this project, stating that this project should be deemed as exceptional as it is part of the celebration for Sir Simon Rattle's return to the UK as both Music Director of the LSO and Artistic Associate of the Barbican and Guildhall School. LSO believe that this presents a fantastic opportunity to increase public awareness of the City's cultural offer and that this project is fundamental to it.

### Financial Information

LSO receives a significant amount of funding from the City Corporation. In the financial year ending July 2015 they received unrestricted funding of £1.9 million and have 3-year funding from the City Bridge Trust.

Year Ended 31 July	2015 Audited accounts	2016 Draft Accounts	2017 Forecast
Income	16,719,000	14,613,678	16,329,812
Expenditure	16,977,000	14,699,194	16,354,812
Surplus/deficit	(258,000)	(85,516)	(25,000)
Free reserves (number of month's expenditure)	3,314,000 (2.3)	3,235,932 (2.6)	3,215,924 (2.4)

### Recommendation

LSO is a pioneering organisation that has been delivering musical programmes in London for over 100 years. This project fits with your criteria for *Inspiring London through Culture* as it will promote access for all to participate in the City's cultural offer. LSO already receive significant support from the City Corporation and currently hold a grant with the City Bridge Trust. LSO does not yet have all permissions in place for this project, and have only had interest from those listed earlier. At your officer panel it was recommended that this project receive funding at a reduced rate as it was felt that the organisation should seek match funding for this work. Funding is therefore recommended at:

**£7,500 for the artist fees, production and installation costs of the *Orchestrating Moments* programme.**



# CENTRAL GRANTS PROGRAMME

## ASSESSMENT CATEGORY – Inspiring London through Culture

**Open Audio Ltd (Ref: 13852)**

**Amount requested: £7,500**

**Amount recommended: £7,500**

**Purpose of grant request:** to support an immersive open-air, surround-sound composition entitled *House of Sound* that will be performed across the City during the Open House weekend, in September 2017.

### **The Charity**

Open Audio (OA) is an arts and media co-operative formed in April 2012 managed by three directors. OA encourages collaborations between artists and media professionals to provide multimedia services and art projects. All three directors have backgrounds in television and radio and regularly work on commissions for the BBC and Channel 4.

### **Background and detail of proposal**

*The House of Sound* is a project that celebrates the City's sonic heritage through immersive music composition. Using surround-sound speaker technology across the Square Mile, the performance will take place at the Guildhall Yard and surrounding areas over the Open House weekend in September. The sounds will give audiences an opportunity to experience how the City sounded in the days of Shakespeare, Chaucer and Dickens.

OA will work in conjunction with Oxford Contemporary Music and the London Sound Survey to deliver and implement the programme. During assessment the applicant outlined that they had already received permission for the performance in the Guildhall Yard and that they have had discussions with surrounding buildings about installing the required speaker systems. Your funding is sought to contribute to the production and installation of the sonic trail which – a part of the wider project – will cost £9,300 in total. The organisation currently have other funding bids being considered with the Arts Council and the Cheapside Business Alliance, and have secured funding from the Seed Enterprise Investment Scheme.

### **Financial Information**

Forecast income for the current year is £58,073 of which £24,873 (42%) is confirmed as of January 2017. The organisation produced a small deficit in 2015 and 2016 and currently has negative reserves. During the assessment they showed financial competence and have demonstrated how they will produce a surplus in 2017 and build their reserves.

<b>Year Ended 5 April</b>	<b>2016 Accounts</b>	<b>2017 Forecast accounts</b>
Income	15,851	58,073
Expenditure	15,196	51,641
Surplus/deficit	(868)	6,432
Free reserves (number of month's expenditure)	(213)	6,219

### **Recommendation**

This project is already advanced in its planning and all permissions required for the work have been secured. It fits with all criteria of the funding stream. Your funding is being sought to contribute to an element of the project which is part of a larger proposal.

During assessment it was discussed that the organisation had produced small deficits over the last two financial years but was likely to have a surplus in 2017. It was clear that the applicant had the appropriate project management skills and that the organisation had robust financial procedures in place for managing the grant.

As this grant is part of a larger project, funding should only be released on confirmation of total funding being secured. However, it is acknowledged that a significant proportion of the total budget is to be made up from match-funding and thus, from this point of view too, the application is aligned to the funding objectives of this scheme. It is therefore recommended that OA is awarded:

**£7,500 contribution to the production and installation of the sonic trail for the *House of Sound* project taking place over Open House weekend in September.**

## CENTRAL GRANTS PROGRAMME

### ASSESSMENT CATEGORY – Inspiring London through Culture

**Open City Architecture (Ref: 13857)**

**Amount requested: £7,200**

**Amount recommended: £7,200**

**Purpose of grant request:** to deliver *A City for All*, an initiative that will engage five schools in the build-up to the Archikids Festival.

#### **The Charity**

Open City Architecture (OCA), formally London Open House, was formed in 1996 to improve public awareness and appreciation of architecture and the built environment. They deliver a range of programmes that enable communities and professionals to engage with the built environment including Open House London. They also deliver a variety of education programmes in schools and universities across London.

#### **Background and detail of proposal**

OCA has delivered the *Archikids* Festival for the last five years. The festival is a weekend family festival offering free architecturally-inspired activities and workshops in the Square Mile. The aim is to provide access to some of London's iconic buildings and provide opportunities to learn and engage with the built environment.

OCA plan to complement the festival with a schools engagement programme which will begin in the summer term and build up to the festival itself in July. They plan to engage five primary schools in the City and surrounding boroughs in an education programme that will involve model making, visits to architecturally-inspiring buildings and workshops in the classroom. The programme will culminate with the festival itself where the children and their parents will be invited to see a display of their work. OCA has made connections with a number of the sites they will use for the festival and have on-going relationships from previous years. They plan to partner and work with the Museum of London on some aspects of the project including organising a visit for the schools.

### Financial Information

The charity has a reserves policy of £136,000 operational costs. At assessment it was noted that they are currently holding significantly more than this in reserve. While they are currently holding reserves over their policy, this relates to a capital project and critical IT upgrade in 2017.

Year Ended 31 December	2015 Audited Accounts	2016 Forecast accounts
Income	635,760	640,570
Expenditure	584,233	645,534
Surplus/deficit	51,527	(4,964)
Free reserves (number of month's expenditure)	214,501 (4.4)	209,537 (3.9)

### Recommendation

OCA is a well-established organisation that has delivered the *Archikids* festival for the last five years. This year, they plan to develop the programme with their *City for All* initiative which closely fits with your criteria by promoting access for all to participate in the City's cultural offer.

The budget for the project covers the staffing and delivery costs of the work with each school and the *Archikids* festival itself.

The organisation has robust safeguarding procedures in place and has experience delivering education work in schools.

This project is not seeking match funding but it was felt at the assessment panel that because previous work has been exceptional and that, given the requested amount does not exceed the grant ceiling, funding should be awarded in full. It is therefore recommended that OCA are awarded:

**£7,200 to support the delivery of the 'City for All' initiative and the Archikids Festival.**

# CENTRAL GRANTS PROGRAMME

## ASSESSMENT CATEGORY – Inspiring London through Culture

**STAGETEXT (Ref: 13856)**

**Amount requested: £6,800**

**Amount recommended: £6,800**

**Purpose of grant request:** to provide access for deaf, deafened and hard of hearing people to London's Theatres.

### **The Charity**

Stagetext is a registered charity which provides captioning and live subtitling services at theatres and other arts venues to make their activities accessible to people who are deaf, deafened or hard of hearing. Established in 2000 by three men who had varying types of deafness and a determination to improve access to the performing arts for hard of hearing people, the charity provides training to theatres and art institutions helping them to use captioning in live performances.

### **Background and detail of proposal**

This proposal is to allow Stagetext to develop their offer in the City and to train more organisations in the use of their captioning and live sub-titling services. This project will run across the 2017/18 financial year and will work in two parts. The first element of the project will be to support Stagetext with their on-going work with the Barbican and the Guildhall School of Music & Drama, providing staff with deaf-awareness training as well as showcasing the types of captioning and live subtitling options that can be used at theatrical events and concerts. They will work with the organisations to develop their capacity and improve their offer for deaf people.

The second part of the project will be to run an event in October where they will invite venues from across the City and London to come and find out more about captioning and live subtitling services, and raise awareness of their work. This event will allow them to engage more partners ensuring that the City and wider-London's cultural offers are accessible for all. Part of this project will give 10 discounted captioned performances to venues that are interested and based within the Square Mile. The budget is clear and rationalised and the organisation suggested they may be able to reduce their overheads if there was not sufficient funding available to support the project.

### **Financial Information**

Forecast income for the current year is £717,773 of which £418,710 (58%) has been confirmed by December 2016.

<b>Year Ended 31 March</b>	<b>2016 Independently Examined accounts</b>	<b>2017 Forecast accounts</b>
Income	796,394	717,773
Expenditure	725,558	732,398
Surplus/deficit	70,836	(14,625)
Free reserves (number of month's expenditure)	174,907 (2.9)	195,732 (3.2)

### **Recommendation**

This programme of work will promote access for all to participate in the City's cultural offer by training venue staff across the Square Mile in the benefits of captioning and live subtitling to improve access for deaf and deafened people. Your assessment panel was impressed with this application and consider that this work will have a clear impact on improving access so meeting with funding criteria. The organisation is well established and at the forefront of this work and the budget was justified at assessment. Funding is therefore recommended as follows:

**£6,800 to fund the awareness raising event, training sessions, discounted performances and associated running costs to improve the accessibility of City venues to the deaf, deafened and hearing impaired.**

## CENTRAL GRANTS PROGRAMME

### ASSESSMENT CATEGORY – Inspiring London through Culture

**Thames Festival Trust (Ref: 13871)**

**Amount requested: £10,000**

**Amount recommended: £10,000**

**Purpose of grant request:** to support the *Working River* programme which will deliver a *Poets on Boats* project and other work with schools.

#### **The Charity**

The Thames Festival Trust (TFT) was incorporated in June 1998. The Trust provides public benefit through delivering the Thames Festival (*Totally Thames*) in September each year. *Totally Thames* takes place over the month of September and brings the river to life with a season of art, culture and river events across the full stretch of the Thames. Alongside this, the Trust delivers a number of education and engagement programmes throughout the year.

#### **Background and detail of proposal**

*Working River* is a programme that celebrates the use of the river for industry, specifically celebrating its present day revival, raising public awareness of the different industries that operate along the Thames.

The project has 3 parts. The first is that TFT will engage three early-career spoken word artists to deliver a residency on a working London boat. TFT have identified the Port of London Authority, Port Health Authority and Cory Environmental as potential partners for this work. The poets will spend time on the boat and will produce original work based on their experiences on the river.

The second part of the project will use the work of the poets and create a programme that will engage three City schools and six schools from surrounding boroughs. Students aged 12-14 will be taught about the revival of industry on the river and given an insight into different river-related careers. Artists will work with the schoolchildren during art classes and develop work around the theme of a *Working River*.

The final part of the project will be to capture the work in schools and on the boat and then disseminate it during the *Totally Thames* festival in September. TFT will use portable projection screens to showcase the work across the festival programme.

The budget reflects the three different aspects to the project but is over the £7,500 usual grant amount for your programme. The extra costs for which they are requesting funding are tied to the third part of the project. During the assessment they made a strong case to your CGU for why this – the filming and dissemination of the work – was important to the success of the project. The programme will still run

without these costs but it would not have the same impact. They have already secured £5,000 for this project from Cory Environmental.

### Financial Information

The charity overspent in the financial year ending 31 December 2015 but has made this shortfall up in the following year. In the same year they also filed their returns to the Charity Commission 52 days late. In their 2015 annual report issues were highlighted with their *Going Concern* status. At assessment, your CGU felt reassured that the organisation had improved this situation and are forecast to improve their reserves further in the year ending 31 December 2017.

Year Ended 31 December	2015 Independently Examined accounts	2016 Draft accounts	2017 Forecast accounts
Income	643,245	847,269	999,000
Expenditure	699,736	798,819	976,675
Surplus/deficit	(56,491)	48,450	22,325
Free reserves (number of month's expenditure)	45,860 (0.8)	94,310 (1.4)	116,635 (1.4)

### Recommendation

The Thames Festival Trust has a strong track record of delivering *Totally Thames* and associated education programmes. It has previously been funded by the City Corporation on a year-by-year basis at £15,000 from other sources which are no longer available to TFT.

This application fully aligns with your criteria for *Inspiring London through Culture* and will have historical, cultural and artistic benefits. The assessment panel deemed the application exceptional and, given the match-funding achieved and the fact that this will be the only contribution of the City Corporation to *Totally Thames*, funding was recommended in full:

**£10,000 to support the *Poets on a Boat* project, its work in schools and the filming and dissemination of the work across the *Totally Thames* festival.**





## **CENTRAL GRANTS PROGRAMME**

### **ASSESSMENT CATEGORY – Inspiring London through Culture**

**Voces Cantabiles Music (Ref: 13881)**

**Amount requested: £4,000**

**Amount recommended: £4,000**

**Purpose of grant request:** to support a singing workshop and concert with schoolchildren from Hackney and Tower Hamlets.

#### **The Charity**

Voces Cantabiles Music (VCM) was set up in 2006 to stage and perform professional vocal concerts of a classical genre. They work with young people and provide a range of singing workshops with their two internationally-acclaimed vocal ensembles VOCES8 and Apollo5. They are based in the Gresham Centre in the heart of the City of London.

#### **Background and detail of proposal**

VCM works in partnership with music hubs in Hackney and Tower Hamlets that deliver singing projects in schools. Using both primary and secondary schoolchildren and giving them the opportunity to work with professional ensembles, the programme culminates with a workshop session at the Gresham Centre and a performance later in the year.

VCM are looking for support for the City-based elements of their project which include the cost of the singing workshop in the Gresham Centre in September 2017 and the final performances that will take place in November 2017.

The secondary school pupils will be engaged on a young leaders' programme where they will learn how to lead a music workshop. They will then deliver a music workshop to primary schoolchildren at the Gresham Centre. The final performances will take place at the Gresham Centre and the participants' parents will be invited alongside other guests. During assessment your CGU was satisfied by the organisation's safeguarding arrangements and it was clear this project has been well planned.

## Financial Information

<b>Year Ended 31 August</b>	<b>2015 Independently Examined accounts</b>	<b>2016 Draft accounts</b>	<b>2017 Forecast accounts</b>
Income	778,554	783,261	776,000
Expenditure	616,142	735,114	761,000
Surplus/deficit	162,142	48,147	15,000
Free reserves (number of month's expenditure)	253,179 (4.9)	301,358 (4.9)	316,358 (5)

### Recommendation

VCM are a well-established organisation with a strong track record for delivering music education programmes. This project fits closely with your criteria as it promotes access for all to participate in the City's cultural offer. The project already has support from a number of Livery Companies for the work taking place in schools in Tower Hamlets and Hackney. VCM are seeking City Corporation funding for all of the elements that take place in the City which will provide positive outcomes for the young people involved. The assessment panel therefore recommends full funding for this programme as follows:

**£4,000 to support the workshops at the Gresham Centre, the rehearsals, concert and the project management.**

